

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

Vaughan's

SEASON OF
1931

Florist Holiday Supplies



RUSCUS

Dyed Red and Green—Very Best Quality

Fine holiday decorative article, the red having much the appearance of mammoth Salvia blooms.

Scarlet .lb., \$1.00; 5 lbs., \$4.25; 10 lbs., \$7.50.
Green .lb., \$1.00; 5 lbs., \$4.25; 10 lbs., \$7.50.

METALLIC RUSCUS

Finished in rich metallic effects of silver, gold, rose-gold, silver-green, etc.

Lb., \$1.50; 10 lbs., \$12.50.

Write for price in larger quantities.



JINGLE WREATHS

Made of Prepared Lycopodium Holly Berries and has three Jingle Bells; made to fit any automobile radiator cap. Bells will jingle when car is in motion. A good new holiday number which will move fast.

Per doz., \$3.60; 3 doz., \$10.00; gross, \$36.00.

601 W. Jackson Blvd.,
CHICAGO

Vaughan's Seed Store

47-49 Barclay St.,
NEW YORK

Greenhouses, Nurseries and Trial Grounds, Western Springs, Illinois.

Vaughan's XXX Holly



"Old Christmas Wreath is still as green and red
As 'twas a thousand years ago."

XXX Fancy Holly Wreaths

In making fancy Holly Wreaths, we use only the best grade of Holly, well berried and strongly wound on heavy India reed. Careful attention is given to packing to insure arrival in good condition.

Single, wound one side, 12 in. diam. \$0.35
Double, wound both sides, 12 in. diam.50
Double, wound both sides, 14 in. diam.65
Double, wound both sides, 18 in. diam. 3.00
for store and church decorations.

We can supply large Holly Wreaths. Write us for price, stating size wanted. Mail inquiries early as we may not be in a position to accept orders late in the season.



Prices subject to
change without
notice.

Bouquet Green Wreathing

For beautifying
homes, churches and
stores. Made by ex-
perienced winders
from freshly picked
Green. Every yard
inspected.

Put up in coils of
20 yards.

F. O. B.
Chicago
Medium Grade
Write for Prices.

Our Holly is packed by experienced Holly breakers, for many years under contract with us. They select only the true, prickly-leaved type, packed in well made, solid cases. These are opened and reinspected by us at Chicago before shipping.

Holly selected and packed in this manner is the only Quality suitable for the trade of those florists who cater to homes of elegance and taste.

While other shippers sometimes handle as choice Holly as Vaughan's XXX Brand, yet ours has **averaged the best, one year with another.** Our prices are sometimes 50 to 75 cents higher than common stock. Our values are more than **DOUBLE.**

Roping Wreaths

The wreath is made by winding $1\frac{1}{16}$ -inch roping on a half-round paper mache frame. An ideal Xmas Wreath for the store and home.

No. 79 Auto Wreath,
8-in. in diam. Doz.
\$1.50: 3 doz., \$3.00.

No. 80 Roping Wreath,
10-in. in diam. Doz.
\$1.80: 3 doz., \$4.50.

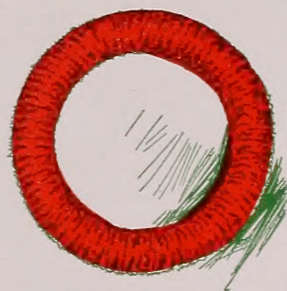
No. 81 Roping Wreath,
12-in. in diam. Doz. \$2.25

No. 82 Roping Wreath, 14-in. in diam. Doz. 3.00

No. 84 Roping Wreath, 16-in. in diam. Doz. 4.00

The Wreaths can be furnished in solid Red, solid Green and combination Red and Green.

Write for prices in larger quantities.



Roping Wreaths

The New Silk Chenille Poinsettia

No. 7012 New Rayon Silk Chenille Poinsettias. Flower $5\frac{1}{2}$ inches in diameter with six petals and two chenille leaves on a stem 14 inches long.

Price per box of 2 doz., \$2.50.

No. 7014. Large Rayon Silk Chenille Poinsettias. Flower nine inches in diameter, has three large and two medium petals and two chenille leaves on a stem 15 inches long.

Price per box of 1 doz., \$2.25.



Silk Chenille Roping

$\frac{1}{4}$ -in. diameter. 36
yards to a box. Red
or green, for decorat-
ing and wreath mak-
ing. Price, per box,
\$1.25.

144 yards (4 boxes)
for \$4.25.





Princess Pine Wreath Decorated with Holly Spray
and Poinsettias

Natural Preserved Fire-Proof Wreaths

Evergreen (Princess Pine)

"The Ideal Christmas Wreath"

These Wreaths are made of natural Evergreen or Princess Pine, gathered under our supervision by Indians in the forest of Northern Michigan. The Evergreen is preserved by a secret process which renders it soft and pliable and practically everlasting. Made in the following sizes:

11 inches in diameter decorated with Holly Spray and Poinsettia.....	Doz. \$ 2.50
11 inches in diameter not decorated.....	2.25
14 inches in diameter not decorated.....	4.00
14 inches in diameter decorated with Silver Holly Spray and Poinsettia.....	4.80
16 inches in diameter not decorated.....	5.50
16 inches in diameter decorated with Holly Spray, Pine Cones and Poinsettia.....	7.00
18 inches in diameter not decorated.....	8.50
18 inches in diameter decorated with Holly Spray and Poinsettia.....	13.50
24 inches in diameter decorated with Holly Spray and Poinsettia.....	Each \$2.50

The diameters are figured according to wreath, not according to the rings.

Vaughan's Deep Woods Bouquet Green

We expect to have a fairly good supply of late-picked Bouquet Green. Excellent for festooning, for grave blankets, and for Christmas Wreaths with clusters of Immortelles. Write for Prices.

Imported Fibre Christmas Trees

Green, white frosted fibre tree set up in red wooden box. Makes a very attractive decoration.

5 inches high.....	Doz \$ 1.70
7½ " ".....	2.25
12 " ".....	4.25
15 " ".....	5.00
20 " ".....	9.00
28 " ".....	22.00

Japanese Air Plant

Fine decorative material; splendid for store sales. Our stock is the large sprays imported, 15 grams. Each, 15c; doz., \$1.35; 100, \$9.50.



Evergreen Wreaths

These are made from selected "Indian picked" green, wound on steel rings and decorated with red and yellow Immortelles. The effect is very pleasing, and they are particularly adapted for home and store decorations, lasting a long time. Dealers will find a ready sale for them.

Size 12 inches

Single, wound on one side.....	} Write for Prices
Double, wound on both sides.....	
Double, Extra Heavy.....	

Novelty Electric Candle Wreath

Permanent Christmas decoration of Japanese Frizz and prepared lycopodium, decorated with a poinsettia, equipped with six feet of cord, 16-candle-power white frosted bulb and plug. Packed one 12-in. wreath in a box. A sure seller and a big value at our price. Each, 95c; doz., \$8.40.





Evergreen Wreath

(Illustrated above.)

Radiant Ray 8-Light Evergreen Wreath with Reflectors. 18 in. in diameter. Made of natural preserved Evergreens. Decorated with Silver Holly leaves, pine cones and red fibre bow. Complete with cord, plug and bulbs. Each in Holly box. No. 800/8—Each, \$3.25; 3 for \$9.00.

Imported Statice

Used extensively in connection with Xmas greens, wreath baskets, etc. **Natural.** Per lb., 95c; 10 lbs., \$7.50. **Colored.** Per lb., \$1.50; 5 lbs., \$7.00.

Wild Smilax

One of the most beautiful of Southern Greens, furnished in strings several feet long. Particularly available for mantel, table and other house decorations. Sold in cases only.

Shipped by Express only.

No. 4 Weight, 50 lbs.; will cover 600 sq. ft. Case... \$8.00

Box Wood

These dark green glossy sprays make ideal Xmas wreaths; are very effective and useful with cut flowers. Will stand for a long time without dropping its leaves, and holds its bright green color.

Set upright in pails part filled with water on receipt.

Per lb., 45c; 10 lbs., \$3.50; 25 lbs., \$7.00; 1 case (50 lbs.), \$12.50.

Ferns (Adiantum)

Maiden-hair, green, medium.

Doz., \$1.00; per 100, \$6.00.

Large sprays Price,

dozen, \$1.20; per 100,

\$7.50.

Cape Flowers

We have an extra good lot of the following colors which are recommended, especially for making wreaths.

Pure White, first quality. Per lb., \$1.35; 5 lbs., \$6.00.

Pink, Purple, Lavender, Blue, Red. Per lb., \$2.25; 5 lbs., \$10.00

Cycas Leaves

Standard prepared, the very best quality.

Length	Doz.	100
8 to 12 in.	\$0.60	\$2.75
12 to 16 in.	.70	3.00
16 to 20 in.	.85	3.75
20 to 24 in.	.95	4.50
24 to 28 in.	1.00	5.00
28 to 32 in.	1.15	6.00
32 to 36 in.	1.35	7.00
36 to 40 in.	1.50	8.50
40 to 44 in.	1.75	9.50
44 to 48 in.	2.00	10.50

Sphagnum Moss

Bright, Clean, New Growth, free from Brush or Grass

The best grade of Sphagnum Moss. Bright, clean, new growth, free from brush or grass; large burlapped bales 45x-14x16 inches, F.O.B. Chicago. Per bale, \$1.25; 5 bales, for \$5.50; 10 bales for \$10.00; 25 bales for \$22.50.

F.O.B. Wisconsin points, size as above, 10 bales for \$8.00; 25 bales for \$16.25.

Write for prices on larger quantities F.O.B. Chicago and Wis. New York prices 35c per bale higher. Cartage free. Prices subject to change without notice.

Sheet Moss

Sheet Moss, thin, for windows and baskets. Per sack, \$2.25; 5 bags for \$10.00.

Green Raffia Mats or Rugs

Imitating green grass. These Mats are excellent for window display and decorating where a green grass effect is wanted. Used effectively for lining graves; also casket covers. Size, 36x72 inch, each, \$3.25; 3 for \$9.00; doz., \$32.40. Write for special prices in large quantities.

Poinsettias—Artificial—Velvet or Glazed

Specify when ordering

No holiday stock is complete without a liberal supply of these bright Christmas flowers. Very effective for windows and baskets.

No. 108 Miniature felt Poinsettia used for attaching to gift packages. Price, per gross, \$1.25.

No. 110 Baby velvet cloth Poinsettia about 4 inches in diameter on 12-inch stem. Doz., 65c; per gross, \$6.00.

No. 115 Medium velvet cloth Poinsettia about 7½ inches in diameter on 12-inch stem. Doz. 90c; gross, \$10.00.

No. 120 Long velvet cloth Poinsettia about 9½ inches in diameter on 15-inch stem. Doz., \$1.25; gross, \$14.00.



ADIANTUM

Used in Artificial Bouquets and Basket Work.



The most useful Xmas Flower

Oak Sprays, Prepared

Large selected branches in Red, Brown and Green. Per lb., 40c; 10 lbs., \$3.00. Write for prices in case lots.

Oak Leaves, Prepared

Unsurpassed for Wreaths, Garlands, etc. Prepared in Light Autumn Red, Green and Leather-Brown, from selected oak branches. Per carton, \$1.35; 10 cartons, \$1.25 each.



Oak
Spray

Osborn Christmas Tree Holder (Can't Tip Over)

Easily and quickly adjusted. Strongly made of hard wood; with steel braces. Holds large or small trees firm and straight; sets firmly on the floor without wobbling; can be folded up and put away for many years' use. Each, 40c; doz., \$3.75.

In 3 doz. lots
\$3.50 doz.



Tree Holder

Tissue Xmas Bells

Made of bright red tissue paper and folded so as to take up little or no room when packed or stored. Great care is taken in manufacturing them so that when opened up the shape of a bell is perfect. Make a handsome appearance.

	Doz.	Gross
3-in...	\$0.25	\$1.50
5-in...	.35	2.25
8-in...	.60	4.50
9-in...	.70	5.25
13-in...	1.00	9.50
17-in...	1.50	24.00



Tissue Xmas Bell

Japanese Roping Bells

Made of Redwood Fibre Roping on cardboard frame.

No.	Diameter	Doz.
21...	3½ in.	\$0.50
22...	5 in.	1.25

Write for price in larger quantities.

Selected Mistletoe

We expect to have a choice stock of this for delivery about December 15th. Order now.

Extra Quality—Per lb., 50c; 10 lbs., \$4.00; 25 lbs., \$8.50.

Owing to the perishable nature of this stock, we cannot assume any responsibility after delivery to express company.



MISTLETOE



Dux Magnolia Leaves

Bronze, Green and Purple. Most popular leaf ever introduced for wreaths, etc. Will keep indefinitely and adapted to all weather conditions. The best is none too good for florists with discriminating trade. Per box, \$1.60; 10 boxes at \$1.50; 50-lb. case, \$12.00; 100-lb. case, \$21.50. Red, per carton, \$2.15.

Immortelles

We have a large stock and can supply at bottom rates. If shipped from New York we will allow \$1.00 discount per full case of 125 bunches.

Colored—White, Purple, Bright Scarlet, Light Green, Blue and Yellow. Per doz. bunches, \$10.80.

Write for prices on case lots.



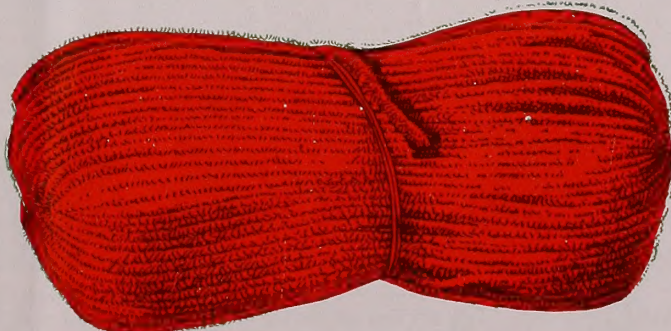
Japanese Frizz or Roping

The New Japanese Decoration for the Store, Show Window and Home

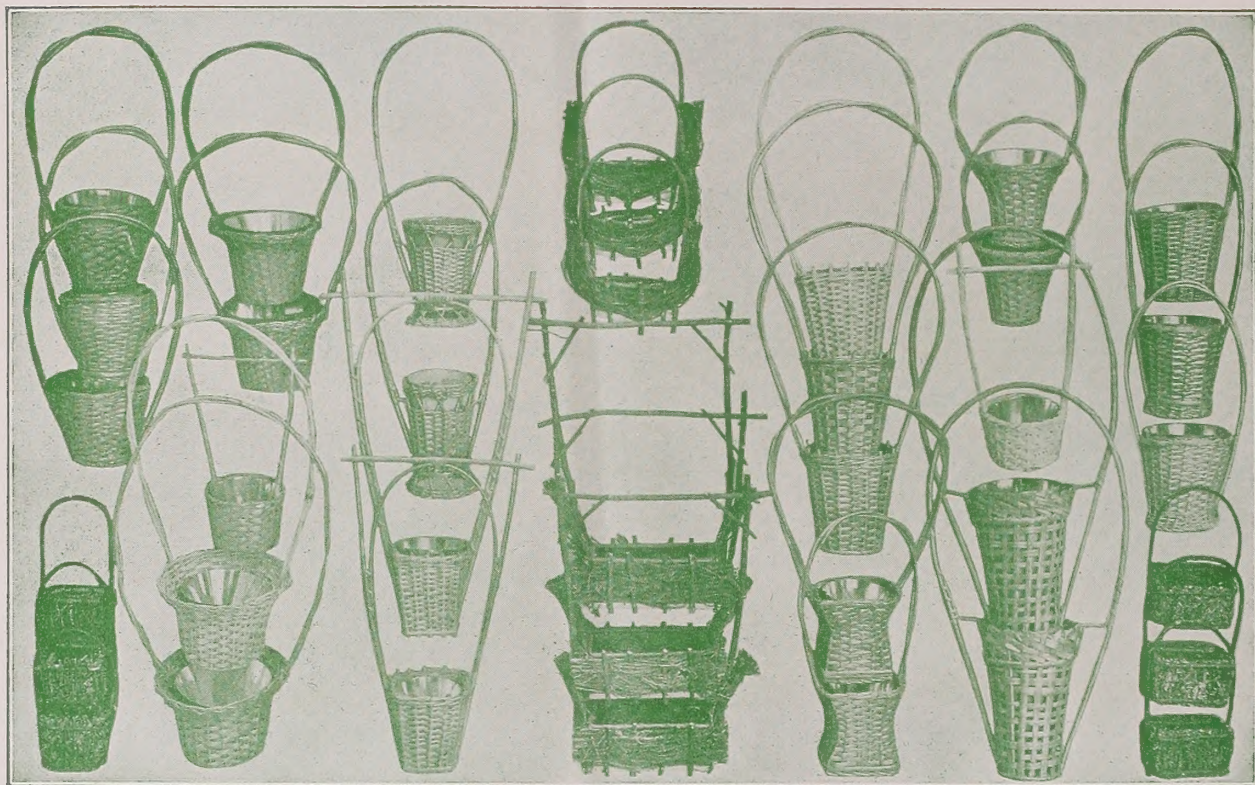
The Roping is made of imported wood fibre fastened together in a long strand and can be used in hundreds of attractive ways.

Red Roping, 1½-inch wide (60 yds. to bolt) (12 bolts for \$4.20)..... Per Bolt \$0.45
Green Roping, 1½-inch wide (60 yds.) (12 bolts for \$4.20)..... .45

In lots of 50 bolts at 30c per bolt. Write for prices in bale lots. We carry only the best grades.



Special Basket Assortments



ASSORTMENT NO. 37—Consisting of 37 Baskets. Assorted sizes as illustrated above. Assorted beautiful colors. A very good assortment of small Christmas Baskets. They all have liners except the twig baskets. Price, \$12.50.

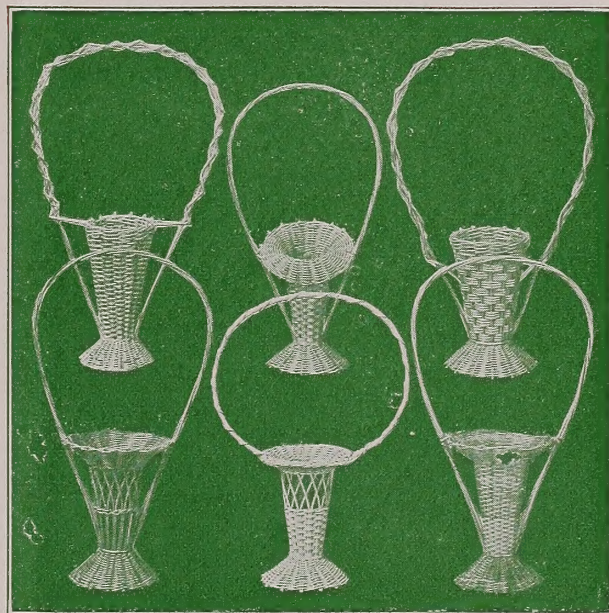


ASSORTMENT NO. 15—Consisting of 15 Baskets with liners suitable for cut flowers and plants in assorted rich two-tone colors. Eight different styles of the most useful and best selling cut-flower and plant baskets—just the right medium sized basket for the holiday trade. Price, \$10.00.

Special Holiday Cut-Flower Basket Assortments



Assortment A—Consisting of 20 Cut-Flower Baskets, two of each of the ten styles shown above, in assorted colors. 20 Baskets for **\$20.00**, all with liners. **Assortment AA**—One each of 10 baskets, Illustrated above, **\$10.00**.



Assortment B—Consisting of 9 large Cut-Flower baskets for longstemmed flowers. All beautiful new styles and colors. Six numbers shown above, all large baskets. 9 Baskets for **\$15.00**, with liners.

Cut-Flower Boxes

All sizes packed 100 covers per bundle and 100 bottoms per bundle.

F. O. B. Chicago only. Printing, \$3.75 extra. In gold \$7.50 extra for each order of 100 to 1,000 boxes assorted sizes. We carry a complete stock and can usually fill orders promptly. If required printed, usually means delay of about ten to twelve days.

Prices subject to change without notice owing to market conditions.

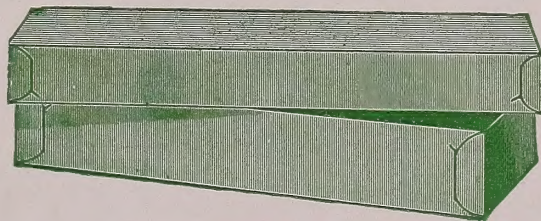
Vaughan's "Mist Green" Grade

Fine, green-lined, moisture-proof board. Very popular.

Size in inches	Weight Per 100	Per 100	Size in inches	Weight Per 100	Per 100
3 x 21x5	40 lbs.	\$4.00	5x28x8	90 lbs.	\$ 8.00
3 1/2x24x5	50 lbs.	5.25	5x36x8	125 lbs.	10.50
3 1/2x30x5	65 lbs.	6.00	5x42x8	165 lbs.	15.00
4 x 24x8	70 lbs.	7.00			

Corsage Boxes (Pearl Gray)

6x10x7, 35 lbs.	\$4.00	5 1/2x11x8, 45 lbs.	\$4.90
-----------------	--------	---------------------	--------



Floral Design Boxes (Gray)

No. 25 6x36x12.....	\$17.50	No. 27 8x20x20	\$19.00
No. 26 10x36x14.....	28.50	No. 28 8x24x24	23.00

Packed 25 complete per bundle.

Scollay's Famous Florists' Sprinkler

We are General Western Agents

None better for floral work. Beware of cheap imitations. Made of best quality of rubber and will outwear any other Sprinkler in the market, Large size, plain top, No. 1, 6 in. high, each, \$1.35; doz., \$13.00; in lots of 3 dozen, \$12.50 doz.; in lots of 6 dozen, \$12.00 doz.





Lycopodium, Prepared

Ten lbs. to carton. Per carton, \$2.00; 25-lb. carton, \$4.50; 100-lb. crate, \$16.50.

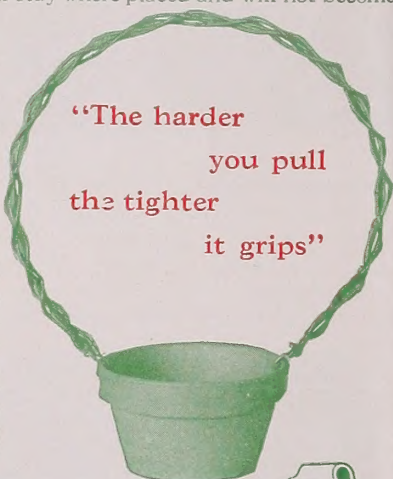
Hanson Ideal Handle

The last word in Flower Pot Handles. This is the new improved ideal handle that is acknowledged the strongest and most perfect handle. A grip that will not loosen is the Hanson Ideal Handle. The new Ideal Handle is simple and substantial. As illustrated you merely slip the clip of the handle over the rim of the pot, without using any screws or attachments. It will stay where placed and will not become disarranged.

Increase Sales and Profits Order Now

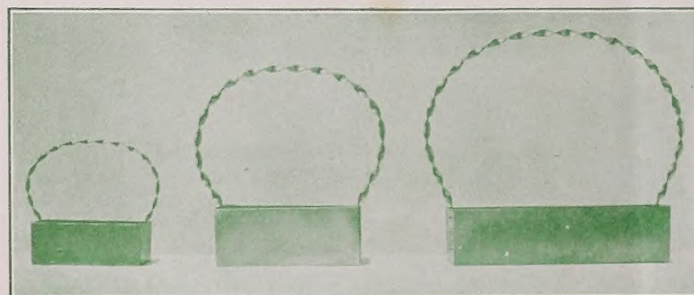
Two toned gold finish over standard assorted colors. Per doz., \$3.00. Per 100, \$22.00.

Packed in boxes of 25 each; 100 price allowed on one or more boxes. Three sizes: small, medium, large. Five plain colors: Green, pink, blue, red, yellow. Also two-tone gold finish, using above colors as base.



Bull Dog Clips

The clip with the grip. Per box of 1,000, 75c; 10 boxes for \$6.50.



Birds' Flower Pot Cover

Waterproof, beautiful in color and artistic in design, harmonizing with the color in all plants. Special designs for Mothers' day and Easter. Write for booklet.

Packed 250 of a design in case.

Size	Weight Per Case	Per 100	Per 1,000
4-inch	18 lbs.	\$2.50	\$22.00
5-inch	24 lbs.	3.00	24.75
6-inch	27 lbs.	3.50	29.75
7-inch	39 lbs.	4.75	39.75

Specify size and design when ordering.



Domestic Water-Proof Crepe Paper



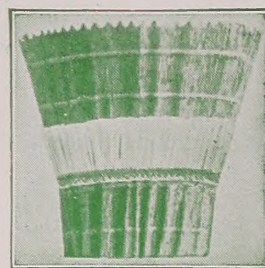
Purple, Lavender, Violet, Pink, Red, Nile Green, White and Moss Green

Per roll, 40c; 12 rolls, \$3.25; 25 rolls, \$6.25; 100 rolls, \$23.00.

Stick-To-It Pot Covers

Made of waterproof crepe paper with elastic band around same. These pot covers come already pleted with a crepe ruffle around center, giving a pot tie effect. Moss green.

	Doz.	100
5-in.....	\$0.90	\$ 6.00
6-in.....	1.10	7.50
7-in.....	1.35	9.00
8-in.....	1.50	10.50



Imported Chip Mats

These artistic mats are used by all leading Florists for decorative blooming plants. Assorted solid and checkered two-tone colors. Doz., \$1.50; 100, \$5.50; 500 for \$24.00.

Write us for prices in larger lots.



Tinfoil

Green Foil and Violet Foil.

Per lb., 45c; 10 lbs. \$3.80; 25 lbs., \$8.75.

Plain, 5, 6 or 7 in. 1 lb. 22c; 10 lbs., \$2.00; 25 lbs., \$4.25; 50 lbs., \$7.75; 100 lbs., \$14.75. Price subject to change without notice. Terms, cash. Cartage free.

Metal Plant Baskets

Baskets are not only different in shape, color and design, but are made entirely of metal having the distinction of a metal base and spirally twisted wrought metal handle. Finished in attractive, durable, delicate pastel shades of weather resisting lacquer. Trimmed in antique brass and silver, carefully toned to harmonize with the most delicate flower tints.

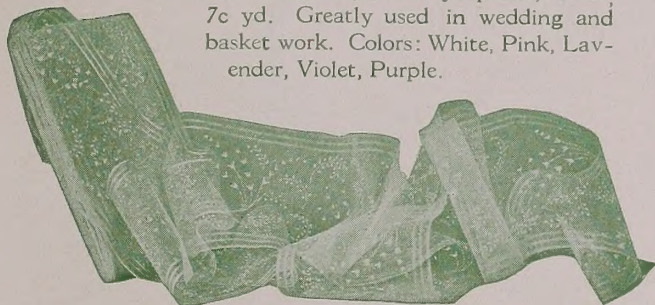
	P. B. 9	P. B. 22	P. B. 18
Total Height.....	10 1/2 in.	18 in.	21 in.
Length.....	9 in.	12 in.	18 in.
Width, Top.....	4 1/2 in.	6 in.	6 in.
Price, each.....	35c	60c	85c

Dotted Chiffon

Width, 6 inches (40 to 45 yd. pieces). White, Pink, Lavender and Purple. Price, 7c per yd.; in 6-bolt lots, 6½c yd.

Valley Pattern Chiffon

Width, 6 inches (40 to 45 yd. pieces). Price, 7c yd. Greatly used in wedding and basket work. Colors: White, Pink, Lavender, Violet, Purple.



Bon-Ton or Ribbonzene

500-yd. spools, all colors. ⅛-inch width, spool, 95c; doz. spools, \$10.80.

Width No. 2. Something new and very rich looking. Price, per reel of 50 yds., 95c.

Picot Edge Silk Shower Ribbon, width No. 2. Price, per reel of 50 yds., \$1.10.

Plain Metaline Shower Ribbon

Width No. 2. Price, per reel of 50 yds., 85c.

The above numbers are suitable in making up Wedding Showers.

Metaline (6-inch)

Pattern 9500 has a woven edge and positively cannot fray or pull out. (40-yd. pieces). Highly lustrous—adaptable for basketwork. Made in all shades. Price, 7c yd.; 6-bolt lots, 6½c yd.

Tinsel Ribbon

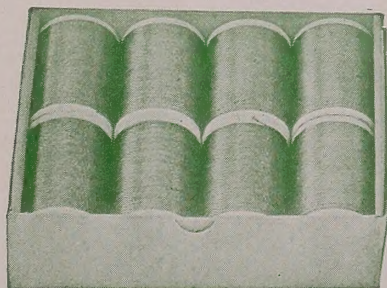
Gold or silver. Bolt of 50 yds., \$1.35; 10 bolts for \$12.00

Novelty Tinsel Ribbon

Also called Lucky Hysil, Visco, etc. Width, ¾ inch. 50-yd. bolts. Each, 60c; 12 bolts for \$6.50.

Silkaline

For stringing Smilax, etc.: fast green color, will not fade nor break. FFF, Coarse, 2-oz. spools, 1 lb. in box, 8 spools, \$2.25; FF, Medium, 2-oz. spools, 1 lb. in box, 8 spools, \$2.25; F, Fine, 2-oz. spools, 1 lb. in box, 8 spools, \$2.25.



Green Sea Island Twine

For wrapping small packages; also for spray and design work. In balls. 1-lb. box, 65c; 5 boxes, at 60c, per box.

Thread— Green Vaughan's Florist

8 spools to a box—1 lb. to a box, per box, \$1.25; 10 boxes at \$1.15 per box; 25 boxes at \$1.10 per box.

Plain 3-Stripe French Chiffon

Superior Quality

Made in widths: 4-inch, 4½c yard; in 12-piece lots, 4c yard; 6-inch, 5½c yard. All shades, 40 yards to piece; in 12-piece lots, 5c yard.



Nu Idea Fibre Pot Tie Ribbon



No. 5. Width, 1 inch. 50-yd. pieces. Adaptable for tying up flower pots and making bows on basket-handles—also useful in trimming up corsages. This fibre ribbon does not split. Made in the following colors: White, Blue, Pink, Nile, Leaf Green, Canary, Orange, Orchid, Violet, Purple, Red, Premier, Old Rose. Price, \$1.00 per piece; box lot of 20 pieces, 90c per piece.

Price, \$1.00 per piece; box lot of 20 pieces, 90c per piece.

Silk Fibre Ribbon

One-inch wide in all colors. Per bolt of 50 yards, \$1.10; 12 bolts, for \$12.00;

No. 1 Satin Baby Ribbon. Any color. Spool of 50 yards, 60c; per doz., \$6.50.



Special Xmas Red Ribbon

(Satin Taffeta, All Silk)

For Holly and Roping Wreaths, also for bows on basket-handles.



No. 16 Width, 2¼ in. \$1.10 No. 60 Width, 3⅝ in. \$1.95
No. 22 Width, 2½ in. 1.35 No. 80 Width, 4 in. 2.15
No. 40 Width, 3 in. 1.50

Above prices are per bolt of 10 yds.

Tissue—Wax Tissue

American Beauty Tissue. 24x36 in., f. o. b. New York, ream (480 sheets), \$1 60; 10 reams (4800 sheets), \$14.50; f. o. b. Chicago, ream (400 sheets), \$1.35; 10 reams (4000 sheets), \$11.00.

White Wax. Medium, 24x36 in., f. o. b. Chicago, 400 sheets, \$1.90; f. o. b. New York, 480 sheets: \$2.45.

Green Wax. Beautiful shade light green, 24x36 in., f. o. b. Chicago, 400 sheets, \$2.15; f. o. b. New York, 480 sheets, \$2.60.

Green Wax Paper. 3-inch rolls; a time-saver and no waste. Used for winding wreaths and designs. 12 lbs. to a box. Per box of 12 rolls, \$2.00; 5 boxes, \$9.50.

Florists' Watermarked Wrapping Paper

"Say it with flowers." Two essentials—paper and publicity. Made in two colors, white and cloud green. Roll sizes 24-in., 30-in., 36-in. wide. Price, per lb., 14½c.

Celluware Vases and Jardinieres

Are new plastic fibroid containers for use wherever plants or cut flowers are displayed.



Vases for Cut Flowers. Artistic and convenient; For any display purpose we recommend Celluware vases. Light in weight, yet durable and sturdy, with a broad base to prevent tipping. Celluware vases cannot rust as do metal containers, nor "sweat" and mar furniture as do glass and china vases, and they can be dropped with no fear of breaking. Celluware vases keep flowers fresh longer, which makes them particularly valuable wherever cut flowers are used. They are so inexpensive that the florist may include one with every cut flower order.

Jardinieres for Potted Plants. The inexpensive Celluware Jardiniere saves the time and labor usually spent in trimming pots with decorative papers, etc., and it eliminates for the florist's customers the necessity of providing a protective mat or receptacle for water. Light in weight, easy to handle, of lasting decorative value, the Celluware Jardiniere offers a clean, compact, finished delivery service for potted plants, which repays itself many times its trifling cost in the satisfaction and good will it creates.



PEDASTAL VASE

Pedestal Vases

No.	Dimensions Top Diam. Inches	Ht. Inches	Standard Container	Packing Appx. Wt. Per Container	Standard Colors	List Price per 100 Special Colors
9P.	4 1/2	9	25	21 lbs.	\$25.00	\$26.50
12P.	5 1/4	12	25	28 lbs.	40.00	41.50

Cut Flower Vases

No.	Dimensions Top Diam. Inches	Ht. Inches	Standard Container	Packing Appx. Wt. Per Container	Standard Colors	List Price per 100 Special Colors
9	3 1/2	9	25	14 lbs.	14.25	15.25
12	4 1/2	12	20	20 lbs.	28.50	30.00
6F	2 1/2	6	100	25 lbs.	13.00	14.00

Standard Size Jardinieres

No.	Dimensions Top Diam. Inches	Ht. Inches	Standard Container	Packing Appx. Wt. Per Container	Standard Colors	List Price per 100 Special Colors
300	4 1/4	3 3/8	100	23 lbs.	11.50	12.50
400	5 3/8	4 1/2	100	34 lbs.	14.25	15.25
500	6 1/2	5 3/4	50	27 lbs.	15.50	16.50
600	7 7/8	6 3/4	25	19 lbs.	17.00	18.50
700	8 3/4	7 3/4	25	27 lbs.	31.00	32.50
800	9 7/8	8 7/8	20	25 lbs.	42.50	44.00
900	11	9 7/8	10	20 lbs.	57.00	58.50

Standard colors; Forest Green, Saffron Green, and Cobalt Violet. Sold in original standard containers only.

A Good Variety of Sizes in These Flower Vases

And they are built right. Galvanized, hand soldered, with wire reinforcement at the top—the sides tapering so that they nest. Attractively striped in red.



Style	Diameter Top	Diameter Bot.	Ht.	Price Per Doz.
253	4 1/4 in.	3 1/4 in.	10 in.	\$ 4.50
255	6 1/2 in.	5 1/2 in.	12 in.	6.75
257	6 1/2 in.	5 1/2 in.	15 in.	7.80
57	5 in.	3 1/2 in.	5 in.	2.75
59	6 1/2 in.	5 1/2 in.	7 in.	4.20
65	7 1/2 in.	6 1/2 in.	8 in.	5.00
66	9 in.	7 1/2 in.	10 in.	6.00
68	9 in.	7 1/2 in.	12 1/2 in.	9.00
69	9 in.	7 1/2 in.	18 in.	12.00
70	9 in.	7 1/2 in.	24 in.	13.20

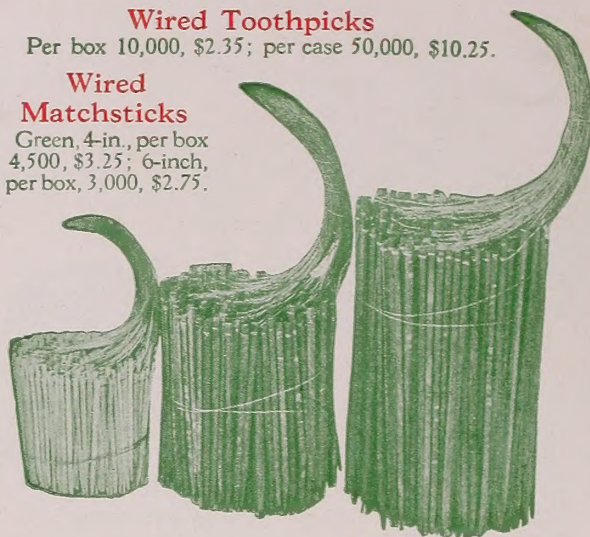
Wired Toothpicks

Per box 10,000, \$2.35; per case 50,000, \$10.25.

Wired

Matchsticks

Green, 4-in., per box 4,500, \$3.25; 6-inch, per box, 3,000, \$2.75.



Wreath Rings

Rattan. No. 8 extra heavy 3/4-inch round, suitable for making Rattan wreath rings. 5-lb. lots, 65c per lb.; 10-lb. lots, 60c per lb.; bale lots, 30 lbs., 45c per lb.

Wire Rings. 10-inch, doz., 25c; 100, 90c. 11-inch, doz., 35c; 100, \$1.00; 12-inch, doz., 35c; 100, \$1.15; 14-inch, doz., 40c; 100, \$1.35.



Bright Annealed Wire

No.	Per lb.	6 lbs.	12 lbs.	No.	Per lb.	6 lbs.	12 lbs.
18...	\$0.25	\$0.75	\$1.10	26...	\$0.35	\$1.30	\$1.75
20...	.25	.85	1.25	28...	.40	1.40	2.00
22...	.30	1.00	1.35	36...	.70	2.50	3.25
24...	.35	1.15	1.60				



Florists' Cut Wire

Clean extra soft wire, straightened and cut in lengths of 12 and 18 inches, ready for immediate use. 12 lbs. in each box.

No. 18 20 21 22 24 26
Price \$1.15 \$1.35 \$1.50 \$1.60 \$1.95 \$2.40

Green Winding Wire, on spools of about 5 lbs. each. Per spool, \$1.35; 5-spool lots, per spool, \$1.30.

Matchsticks, Green

Dyed Green. 5-inch, 75c; 12-inch, \$1.60; 18-inch, \$2.25 per M.

Fern Pin—New Philly

The bend holds the leaves firmly; easier to handle. Per box, \$1.95.

Pins, Greening

Adapted for pinning on galax leaves, dagger or fancy ferns, sheet moss, etc. \$1.85 per box of about 11,000.

Corsage Pins. 4 inches. Assorted colors. Per gross, \$1.95



Plants for Thanksgiving and Christmas



BOSTON FERN

PACKING EXTRA AT COST
No plants returnable
Shipped from our Greenhouses at
Western Springs, Ills.



ASPARAGUS PLUMOUS NANUS

LIBRARY
RECEIVED
★ NOV 28 1931 ★
U. S. Department of Agriculture

Poinsettias

The large, handsome red bracts and bright green leaves make a beautiful contrast.

4 inch Single Plants, each,	\$0.35 to \$0.50
5 inch, each, 3 Plants to Pot75 to 1.00
6 inch, each, 4 Plants to Pot	1.25 to 1.50
7 inch, each, 5 Plants to Pot	2.00 to 2.50
8 inch, each, 6 Plants to Pot	2.50 to 3.50
10 inch, each	3.50 to 5.00

Cyclamen

Bright Red, New Salmon Rose. Glory of Wandsbeck.
the famous Binnewies strain. Clean, healthy stock.

	Doz.	100
4 inch	\$ 7.00	\$ 50.00
5 inch	10.00	75.00

Sansevieria Laurenti

With the band of yellow on each edge of the leaf

	Each	100
4 inch	\$1.00	\$ 85.00
5 inch	1.50	115.00

Sansevieria Zeylanica

4 inch	\$0.60	5 inch	\$0.95
--------------	--------	--------------	--------

Solanum Clevelandii and Peppers Celestial

Berries carried well above the foliage.

	Each	100
Peppers, 5 inch	\$0.45	\$35.00
Cherries, 5 inch55	50.00

Extra Heavy Pot Grown Ferns

Dwarf Boston	Each	Per 100
4 inch	\$0.35	\$ 30.00
5 inch60	50.00
6 inch85	75.00
7 inch	1.25	100.00
8 inch	1.50 to \$2.00
10 inch	3.00 to 4.00

Table Ferns Assorted

	Doz.	100
2 1/4 inch	\$1.25	\$ 8.00
3 inch	1.75	12.00

Asparagus

Plumosus and Sprengerei	100	1000
2 1/4 inch	\$ 6.00	\$50.00
3 inch	10.00
4 inch	18.00

English Ivy

	100	1000
2 1/4 inch	\$ 6.50	\$60.00
3 inch	12.50
4 inch	25.00

Ficus Elastica

	Each	100
4 inch	\$0.50	\$ 45.00
5 inch75	70.00
6 inch	1.25	115.00

Florists' Plants for Growing On

We are specialists in the production of small plants, rooted cuttings and 2 1/4" stock. Our shipping facilities are excellent. Our packing is carefully and correctly handled.

Chrysanthemums, Cannas, Dahlias, Geraniums, Lantanas, Heliotrope, Verbenas, Petunias, small and large Ferns, Carnations, Begonias, etc., are some of the items we carry in season.

Send us your Requirements. We will be glad to quote.

Packet Seed Sales Increased in 1931

Order an Assortment of Vaughan's Seeds Now
and Get Your Share of Next Year's Profits

☐ ONE of the few lines which showed increased sales in 1931 was packet seeds. If you failed to get your share of this business do not delay any longer, but sign the contract at the bottom of this page and make sure of an assortment of Vaughan's Seeds which will come to you on consignment, without expense or investment on your part.

Thousands of florists have found garden seeds to be an ideal side line. It is logically associated with flowers. Questions about culture can be answered authoritatively by the florist. The customers it brings into your store are flower lovers, who will buy your flowers at seasons when they cannot grow their own.

Vaughan's Seeds are known to you; and our colorful display and advertising materials are especially designed to fit in a florist's shop. They are used in many of the best equipped and most beautiful flower stores in this country. They introduce into the store the atmosphere of spring, and help all sales, as well as seed sales.

The season of 1932 will again see garden seeds booming; this is always the case after a depression. No florist should overlook this opportunity to share in a business which really belongs to him. Send us your contract now!

_____ 19__

Your Name _____

Street _____

VAUGHAN'S SEED STORE,
601 West Jackson Blvd.,
CHICAGO, ILL.

Town _____

Please forward in due season one assortment of garden and flower seeds for me to sell on commission for the season of 1932. I agree to display this assortment and the advertising material sent with it, in my store, and to sell all the seeds possible. On or after July 1, when requested by you, I agree to return the unsold seeds by parcel post, and to pay upon receipt of statement, the retail value of the seeds sold by me, less 40% commission. Unsold seeds returned by me are to be credited, and only the amount of seed actually sold less 40% commission, are to be billed. I further agree, when season is ended, to destroy the display rack furnished by you with these seeds.

Signed _____

By _____